

FRIEDMAN BENDA  
515 W 26TH STREET  
NEW YORK NY 10001

FRIEDMAN BENDA  
ALBERTZ BENDA  
LOS ANGELES OPENING



**Los Angeles, CA** – Friedman Benda and albertz benda are pleased to announce the opening of a new permanent space on November 20, 2021. Situated on Marmont Lane in West Hollywood, Los Angeles, this marks both galleries' expansion to the West Coast. Realized within the context of a domestic setting, the space will be a platform for the visual arts, craft and design. Featuring an evolving identity separate from the respective New York gallery programs, the space was conceived to advance new connections while cultivating greater dialogue between both galleries' established and diverse rosters.

Artists and designers to be on view for the inaugural setting include Daniel Arsham, Estudio Campana, Timothy Curtis, Carmen D'Apollonio, Devon DeJardin, Misha Kahn, KAWSxCampana, OrtaMiklos, Chase Palmer, and Faye Toogood.

**Open by appointment only:**

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**About Friedman Benda**

Friedman Benda identifies and advances key narratives that intersect contemporary design, craft, architecture, fine art, and cutting-edge technological research. The gallery promotes synthesis between leading creative thinkers and makers by creating opportunities to advance new connections within the global design community. Friedman Benda is committed to a critical view of design history. We aim to expand the design dialogue from its established sources, exploring perspectives that have previously been marginalized. Spanning five continents and four generations, Friedman Benda represents a roster of seminal established and emerging designers, as well as historically significant estates. With locations in New York and Los Angeles, the gallery's exhibitions, publications and collaborations with institutions have played a vital role in the development of the contemporary design market and scholarship since 2007. For further information please visit [www.friedmanbenda.com](http://www.friedmanbenda.com) and the gallery's Instagram [@friedman\\_benda](https://www.instagram.com/friedman_benda) and [YouTube channel](#).

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